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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.		
09/960,228	09/20/2001	Kenneth L. Levy	P0436	5863		
23735	23735 7590 07/27/2005			EXAMINER		
DIGIMARC CORPORATION			CHOOBIN, BARRY			
9405 SW GEMINI DRIVE BEAVERTON, OR 97008			ART UNIT	PAPER NUMBER		
		2625				

DATE MAILED: 07/27/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application	n No.	Applicant(s)			
Office Action Summary		09/960,228	3	LEVY, KENNETH L.			
		Examiner		Art Unit	· · · · · · · · · · · · · · · · · · ·		
		Barry Choo	bin	2625			
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply							
THE - Exte after - If the - If NC - Failt Any	ORTENED STATUTORY PERIOD FOR REF MAILING DATE OF THIS COMMUNICATION nsions of time may be available under the provisions of 37 CFR SIX (6) MONTHS from the mailing date of this communication. It is period for reply specified above is less than thirty (30) days, a reperiod for reply is specified above, the maximum statutory perion to reply within the set or extended period for reply will, by start reply received by the Office later than three months after the may be patent term adjustment. See 37 CFR 1.704(b).	N. R 1.136(a). In no ever reply within the statut iod will apply and will atute, cause the applic	ort, however, may a reply be tin ory minimum of thirty (30) day expire SIX (6) MONTHS from cation to become ABANDONE	nely filed s will be considered time the mailing date of this c D (35 U.S.C. § 133).			
Status							
1)🖂	Responsive to communication(s) filed on <u>07</u>	7 March 2005.					
2a)⊠	This action is FINAL . 2b) T	his action is no	n-final.				
3)□	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Disposit	ion of Claims						
5)⊠	Claim(s) <u>8-17,21-25,27-29,31 and 32</u> is/are pending in the application. 4a) Of the above claim(s) is/are withdrawn from consideration. Claim(s) <u>21-24</u> is/are allowed. Claim(s) <u>8-17,25,27-29,31 and 32</u> is/are rejected. Claim(s) is/are objected to.						
Applicati	on Papers						
9)[The specification is objected to by the Exami	iner.					
10)	10) ☐ The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.						
	Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
11)	Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
Priority ι	ınder 35 U.S.C. § 119						
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 							
Attachmen	•		_				
	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948)	4	4) Interview Summary Paper No(s)/Mail Da				
ඡ) 🛛 Inforr	e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449 or PTO/SB/0 r No(s)/Mail Date <u>3/7/2005</u> .	•	5) Notice of Informal P Other:		D-152)		

DETAILED ACTION

Information Disclosure Statement

1. The information disclosure statement (IDS) submitted on 3/7/2005 is in compliance with the provisions of 37 CFR 1.97. Accordingly, the information disclosure statement is being considered by the examiner.

Response to Arguments

2. Applicant's arguments filed 3/7/2005 have been fully considered but they are not persuasive.

As to claims 8, 13 and 31, Applicant argues that prior art of record fails to teach or fairly suggest a method including altering a pit pattern of a visual design to embed a digital watermark therein.

The Examiner disagrees. Carson et al disclose, "Pit or land location can be adjusted for ant piracy purposes". This clearly read on claim limitation regarding altering pit pattern (see Carson et al column 2, lines 48-62).

As to claim 25, Applicant has amended claims 25 by including limitation of claim 26 and canceling claim 26, and argues that Kondo is not understood to teach or suggest the combination. However, Kondo teaches all the limitation of currently amended claim 25 including pit pattern arranged on or surface of the media (disc).

Claims 1-7, 18-20, 26 and 30 are cancelled.

As to claims 8-17, 25, 27-29 and 31-32, Please refer to Office Action mailed on October 25, 2005.

Application/Control Number: 09/960,228 Page 3

Art Unit: 2625

Allowable Subject Matter

Claims 21-24 are allowed.

Conclusion

3. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this *final action*.

CONTACT INFORAMTION

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Barry Choobin whose telephone number is 571-272-7447. The examiner can normally be reached on M-F 7:30 AM to 18:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Bhavesh Mehta can be reached on 571-272-7453. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Application/Control Number: 09/960,228 Page 4

Art Unit: 2625

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Barry Choobin / 7/22/05

PRIMARY EXAMINER